

**DUNKIN' DONUTS WIN COFFEE FOR A YEAR SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. SWEEPSTAKES STARTS 12:00:01 AM (ET) ON DECEMBER 18, 2008 AND ENDS AT 11:59:59 PM (ET) ON MARCH 31, 2010 ("SWEEPSTAKES PERIOD"). THIS PROMOTION IS INTENDED FOR VIEWING IN THE UNITED STATES ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. OPEN TO U.S. LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY AND WHO HAVE A DUNKIN' PERKS ACCOUNT. YOU ARE NOT AUTHORIZED TO PARTICIPATE IN THIS SWEEPSTAKES IF YOU ARE NOT LOCATED WITHIN THE UNITED STATES.

To Enter: Visit www.dunkindonuts.com during the Sweepstakes Period and complete the online Dunkin' Perks registration form. After your Dunkin' Perks account has been created, you will then automatically receive one sweepstakes entry and automatically be entered. If you already have a Dunkin' Perks account you automatically receive one entry. A valid mailing and email address is required to be automatically entered into the sweepstakes. All on-line entries must be received between 12:00.01 (ET) on December 18, 2008 and 11:59.59 PM (ET) on March 31, 2010. Sponsor's computer is the official clock of this Sweepstakes. Limit one entry per Perks profile during the Sweepstakes Period. No photocopied, computer generated facsimiles, mechanically reproduced or mass entries will be accepted. Sponsor will not verify receipt of entries. Use of script, macro, or other automated systems to participate is prohibited and will result in disqualification. Sponsor and its advertising and promotions agencies are not responsible for lost, late, illegible, incomplete, misdirected transmissions, or problems of any kind whether mechanical, human, or electronic. Sweepstakes entries are the property of the Sponsor and will not be returned.

Eligibility: Only open to residents of the 50 United States and the District of Columbia who have had Internet access prior to the first date of this promotion, age 18 and older at time of entry and who have a Dunkin' Perks profile. Please ensure that your Dunkin' Perks profile is up-to-date with a username, password, valid mailing address, valid email address or any other pertinent information. This will assist us in contacting all potential winners. Employees of Dunkin' Brands, Inc., DB AdFund Administrator LLC ("Sponsor"), DB Master Finance LLC, Dunkin' Donuts Advertising & Sales Promotion Fund, and any of their respective parent companies, affiliates, franchisees and their employees, licensee, distributors, suppliers, subsidiaries, retailers, advertising/promotion agencies (collectively "Released Parties"), and members of their immediate family (spouse, parents siblings, children or "step" of each, regardless of where they reside) and/or those living in the same household of each (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of this Sweepstakes) are not eligible to participate. All federal, state and local laws and regulations apply. This promotion is intended for viewing in the United States only and shall only be construed and evaluated according to the United States law. You are not authorized to participate in the Sweepstakes if you are not located within the United States. Void in Puerto Rico and where prohibited or restricted by law.

Prize Details: One (1) Prize awarded per week during the Sweepstakes Period: 2 lbs of Dunkin' Donuts Original Blend Coffee per month for 12 months. Approximate retail value: \$250.00. no prize substitutions allowed and no cash alternatives, in whole or in part, are available, except that Sponsor reserves the right to substitute a prize of equal or greater value as determined by Sponsor. Prize is non-transferable. By accepting prize, winners consent to the use of their name and/or likeness for advertising and publicity purposes worldwide without limitation and without additional compensation, except where prohibited by law. All federal, state or other taxes on prize are the winner's sole responsibility. Limit one prize per household.

Drawing and Awarding of Prize: Potential winners will be determined in random weekly drawings from all eligible entries received. The weekly drawings will be held on or about each Tuesday following the weekly entry period. Weekly entry period is defined as beginning Monday at 12:00:01 am ET and ending on Sunday at 11:59:59 pm ET. The last weekly entry period shall be defined as beginning Monday, March 29, 2010 at 12:00:01 am ET and ending on Wednesday, March 31, 2010 at 11:59:59 pm ET. The final random drawing will be held on or about the following Tuesday. Non winning entries will roll over into subsequent weekly drawings. Odds of winning are determined upon the number of eligible entries received. Potential winners will be notified by certified mail, phone, or email no later than on or about each Friday following the weekly entry period. If potential winner cannot be reached within seven (7) calendar days from the first notification attempt, then such person shall be disqualified. Unclaimed prizes will not be awarded. In the event of a dispute as to an entry, the authorized account holder of the email address used to create the Dunkin' Perks profile will be deemed to be the potential winner. The authorized account holder is the natural person assigned an email address by an Internet access provider, online service provider, Internet service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder. Proof of eligibility is required in order for potential winner to claim the prize. Winner will be required to sign an affidavit of eligibility and liability/publicity release which must be returned within seven (7) days of receipt or prize will be forfeited. Prize will be issued to person listed on the Perks profile. If winner is deemed a minor in his/her state of residence, prize will be awarded in the name of a parent or legal guardian who must sign and return all documents within the required period.

Comment: FAI will be sending the affidavits out to potential winners and this will be the form of notification.

Comment: We currently say 21 days for return of affidavit. Should it be changed to 7?

Limitation of Liability: Winner agrees that (except where prohibited) Sponsor may use winner's name, picture, portrait, likeness and voice for advertising and promotional purposes without further compensation. Released Parties shall have no liability, without limitation, and shall be held harmless by winner for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Sweepstakes. Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prize awarded shall be resolved individually, without resort to any form of class action. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred but in no event attorney's fees. Sponsor reserves the right, in its sole discretion, to cancel or suspend part or all of this Sweepstakes for any reason or should virus, bugs, non-authorized human intervention, fraud, technical failures or other causes beyond the control of the Sponsor corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the promotion. In such event, Sponsor may, at its sole discretion, award prize in a random drawing from all eligible entries received up to the date of cancellation or suspension. Sponsor and its promotion and advertising agencies are not responsible for any human error, omission, interruption, defect or delay in transmission, transaction processing or communication; technical or mechanical malfunctions; failures or malfunctions of phones, phone lines, or telephone systems, printing errors in these Official Rules or any other advertising materials, failures of electronic equipment, computer hardware or software, or inaccurate entry information, whether caused by equipment programming used in this Sweepstakes, human processing error or otherwise; lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by the Sponsor, users or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a participant's ability to participate in the promotion. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives. If, for any reason, an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the promotion. Sponsor reserves the right at its sole discretion to modify,

suspend or terminate the Sweepstakes and select winners from all eligible entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Except where prohibited, by participating you agree to these Official Rules and to the decisions of Sponsor and/or the independent judges whose decisions are final and binding in all respects. Failure to comply with these Rules may result in disqualification.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

Miscellaneous: Entrants who violate these Official Rules are subject to disqualification. Sponsor is the sole arbiter of whether conduct by an entrant constitutes a violation of these Rules whose decisions will be final. All issues concerning the construction, validity, interpretation and enforceability of these Rules shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, without giving effect to any choice of law or conflict of law rules. By entering this Sweepstakes or accepting a prize, entrants agree to be bound by the decisions of Sponsor and these Official Rules and to comply with any federal, state and local laws and regulations.

Entrant's Personal Information: Information collected from Entrant is subject to Sponsor's Privacy Policy. Visis <https://www.dunkindonuts.com/help/Privacy.aspx> for more information.

Winners List/Rules. For a winner's list or copy of the Official Rules, send a stamped, self-addressed envelope for receipt by [April 30, 2010] to Win Coffee for a Year Sweepstakes, c/o Dunkin' Brands, Inc., 130 Royall Street, , attn: Interactive and Relationship Marketing Department, mail stop 2EastA, Canton, MA 02021. Please specify rules or winner information. VT residents may omit return postage. You may also view the rules at www.dunkindonuts.com.

Sponsor: Dunkin' Brands, Inc., as Master Servicer and DB AdFund Administrator LLC, 130 Royall Street, Canton, MA 02021